



August 2008

RE: Sponsorship Opportunities for the *Greening Snohomish County* Conference, Renewable Living Fair, and Solar Home Tour

Dear Potential Sponsor:

The Sustainable Development Task Force of Snohomish County (SDTF) and Green Everett invite you to sponsor our two-day sustainability conference, renewable energy fair, and solar and green building tour in Everett, Washington. The conference –*Greening Snohomish County: Taking Actions in your Home, Business, and Community* – will take place October 3, 2008. The *Green Everett Renewable Living Fair* and the *Solar & Green Building Home Tour* will take place October 4, 2008.

“Green” has become a national obsession – it’s in the news, in mainstream advertising, and it’s on peoples’ minds. Be ahead of the curve and get in front of a growing demographic. This is your chance to reach over 1,000 local residents and business owners attending the events.

This is our third year of events focused around an annual National Solar Tour. Each October, the National Solar Tour organizes local tours across the country of homes and businesses that use solar energy. Two years ago, SDTF worked with our local solar chapter to bring a solar and green building tour to Snohomish County. Last year, SDTF teamed up with Green Everett to host a sustainability fair in addition to the annual solar and green building tour. More than 43 local vendors and over 750 local citizens flocked to the event. Fairgoers picked up tour maps, visited with the local vendors, and participated in seminars before heading out on the self-guided tour featuring 15 local solar and green building projects.

The sustainability fair was so successful last year, that this year, SDTF is offering a one-day conference on Friday, October 3, 2008, *Greening Snohomish County: Taking Actions in your Home, Business, and Community*, in conjunction with the 3rd annual *Renewable Living Fair and Solar & Green Home Tour*.

The October 3<sup>rd</sup> *Greening Snohomish County* conference will include keynote speaker Jim Diers, a nationally acclaimed community organizer and author. The conference will feature three breakout session tracks:

- Remodeling Green
- Greening Your Garden
- Sustainable Communities, featuring one session on Achieving Success with Green Projects.

The October 4<sup>th</sup> Renewable Living Fair will include a kick-off speech by Everett Mayor Ray Stephanson. A preliminary agenda is enclosed.

We are thrilled to have the continued partnership of the Washington State Department of Ecology and the Snohomish County Public Utility District for these programs. We hope that you will join us in promoting these exciting events for our Snohomish County community.

We have sponsorship opportunities for every budget. Please see the attached sponsorship information for details. Contact *Cate O'dahl* at 425-670-1342 or caosp@aol.com as soon as possible to secure your participation in the program.

Thank you for your support,

Carolyn M. Hope  
Conference Chair/Past President  
Sustainable Development Task Force

Doris Olney Olivers/Karen Erickson  
Fair Coordinators  
Green Everett

SPONSORED BY



---

SUSTAINABLE DEVELOPMENT TASK FORCE OF SNOHOMISH COUNTY  
[WWW.SUSTAINABLESNOHOMISHCOUNTY.ORG](http://WWW.SUSTAINABLESNOHOMISHCOUNTY.ORG)

GREEN EVERETT  
[HTTP://GREENEVERETT.WIKISPACES.COM/](http://GREENEVERETT.WIKISPACES.COM/)



**Greening Snohomish County Conference &  
Renewable Living Fair &  
Solar/Green Building Tour  
October 3 & 4, 2008 Sponsorship Packages**



*The Sustainable Development Task Force and Green Everett appreciate your support for our educational and community programs planned for October 3 and 4, 2008. Please choose from the following sponsorship packages below and contact Cate O'dahl at (425) 670-1342 or [caoesp@aol.com](mailto:caoesp@aol.com) as soon as possible to secure your participation in the program.*

**Sponsor Registration**

YES! We would like to become an event sponsor of the combined Conference, Fair and Tour. All sponsorship packages include promotion of your company in a variety of our media, outreach, and other program collateral.

Sponsorship Level	Benefits	Donation
<input type="checkbox"/> Forest Green Sponsor (Four available)	<ul style="list-style-type: none"> <li>Name and logo recognition in all event promotion and in event programs</li> <li>4 complimentary passes to Conference</li> <li>Complimentary exhibit space at Fair (\$100 value)</li> <li>SDTF website placement of your company name and logo on the conference page, Green Everett website listing as well</li> <li>Opportunity to include your literature in the conference packet</li> <li>Company name a logo featured on signage at registration area at both events</li> <li>Recognition from the podium</li> <li>Recognition in Elements Special Conference edition Newsletter</li> </ul>	\$1,000
<input type="checkbox"/> Pine Green Sponsor (Five available)	<ul style="list-style-type: none"> <li>Name and logo recognition in event programs</li> <li>3 complimentary passes to Conference</li> <li>SDTF website placement of your company name and logo on the conference page, Green Everett website listing as well</li> <li>Company name a logo featured on signage at registration area at both events</li> <li>Opportunity to select one session for personal sponsorship</li> </ul>	\$750
<input type="checkbox"/> Jungle Green Sponsor (Multiple available)	<ul style="list-style-type: none"> <li>Name and logo recognition in event programs</li> <li>2 complimentary pass to Conference</li> <li>SDTF website placement of your logo on the conference page</li> <li>Table tent recognition at breakfast or lunch buffet</li> </ul>	\$500
<input type="checkbox"/> Spring Green Sponsor (Multiple available)	<ul style="list-style-type: none"> <li>Name and logo recognition in event programs</li> <li>1 complimentary pass to Conference</li> <li>SDTF website placement of your logo on the conference page</li> </ul>	\$250
<b>Fair Exhibitors</b>	<p>Limited Tables: first come first served – one table (2' x 5') with two chairs. Those registering late may have to supply own table and chairs. This event is being held indoors and out. If you are an outdoors exhibitor, we strongly recommend that you bring a 10' x 10' tent. Outside will be in a parking lot (rain or shine).</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Standard Business</li> <li><input type="checkbox"/> Cottage Industry (Home based business/&lt; three employees)</li> <li><input type="checkbox"/> Non-Profit Organization (Registered 501 (c) 3 organizations)</li> </ul>	<p>\$100</p> <p>\$75</p> <p>\$25</p>





**Greening Snohomish County Conference &  
Renewable Living Fair &  
Solar/Green Building Tour  
October 3 & 4, 2008 Sponsorship Packages**



**Sponsor and Exhibitor Information Form**

*Please complete this form with the information exactly how you would like it to appear*

**Company  
/Organization**

**Contact Person**

**Street Address**

**City, State, Zip**

**Phone/Fax**

**E-mail Address**

**Website Address**

*For office use*

**Additional Advertising Options**

The Green Everett Renewable Living Fair Guide will be distributed to all Fair attendees. All Sponsors/Exhibitors will have their organization/business name, phone number, and website listed in the Fair Guide and on the SDTF and Green Everett website.

**Advertising deadline – September 1, 2008 to ensure logo and any artwork**

All sponsors will automatically have logos in the Guide and on the websites. Sponsors/Exhibitors please indicate any additional ad size you would like to reserve below.

Business Card Size B&W	Fair Guide is expected to be printed on 5 ¼ x 8 ½ paper	\$50
½ page B&W		\$150
Full Page B&W		\$300

Please make checks /money order payable to:

SDTF  
888 Campbell Drive  
Camano Island, WA 98282

Questions? – Contact Cate O’dahl 425-670-1342 or [caoesp@aol.com](mailto:caoesp@aol.com) for conference or Karen Erickson 360-668-5599 or [GE.relivingfair@gmail.com](mailto:GE.relivingfair@gmail.com) for fair.

Space is limited. Register via Fax at 425-788-6533 then mail check. Thank you.

SDTF and Foundation for Sustainable Communities (Green Everett) are 501 (c) 3 organizations





*Greening Snohomish County: Taking Actions in Your Home, Business, and Community*

Snohomish PUD, Everett, WA October 3, 2008

The following agenda includes three concurrent session tracks:  
 Remodeling Green, Greening your Garden, & Sustainable Communities (including one session on  
 Achieving Success with Green Projects).

Time	Agenda	Session Name
8:00 – 8:30	Registration/Continental Breakfast	Poster Session
8:30 – 9:30	Keynote Speaker	Jim Diers – Author of <i>Neighbor Power – Building Community the Seattle Way</i>
9:45 – 11:00	Session One	<ul style="list-style-type: none"> <li>• Remodeling Green: Historic Preservation is Green!</li> <li>• Greening your Garden: Bees, Frogs &amp; Birds, Oh My!</li> <li>• Greening the Economy – Green Backs</li> </ul>
11:15 – 12:30	Session Two	<ul style="list-style-type: none"> <li>• Remodeling Green: Going Green at the Beach – Case Study</li> <li>• Greening your Garden: Clean Up Your Act</li> <li>• Greenbacks for Green – Projects 101</li> </ul>
12:30 – 1:30	Lunch	Poster Session and Book Sales
1:30 – 2:45	Session Three	<ul style="list-style-type: none"> <li>• Remodeling Green: Behind the walls - See the light, breathe green, and be comfortable</li> <li>• Greening up your Garden: Water, water everywhere</li> <li>• Greening the Economy – Green Jobs and New Markets</li> </ul>
3:00 – 4:15	Session Four	<ul style="list-style-type: none"> <li>• Remodeling Green: Case Study The Oliver’s House</li> <li>• Greening your Garden: Going Native</li> <li>• Greening the Economy - Shop, Sell, &amp; Live Local</li> </ul>
4:30 – 6:00	Reception	Bucks American Café, 2901 Hewitt Ave, Everett